



Board Profiles

Ross Cooper, Chairman of the Board

As a founding member of the organization in Georgia, Ross Cooper began his role with Camp To Belong Georgia in 2007, directing its recruitment of volunteers. He became Chairman of the Board in early 2008, and subsequently served as a camp counselor at the inaugural camp in Georgia. As Board Chair, Mr. Cooper is responsible for overseeing board business.

Mr. Cooper is also President of QLM Quantum Marketing. The agency provides marketing services to a wide variety of industries and brands, including Hanes Brands, Russell Athletic, Bellsouth/AT&T, and Kraft Foods. Mr. Cooper started his career with Procter & Gamble where he led promotion planning for all food and beverage division brands, such as Jif, Duncan Hines, Pringles and Folgers. He then joined Prince Foods as Group Product Manager where he launched Classico Pasta Sauces, a line of premium regional Italian sauces. Mr. Cooper joined QLM in 1992 as Vice President Account Director where his responsibilities have grown as has his innovative promotion expertise.

Mr. Cooper is married and has three teenage children and two siblings. These relationships have strengthened his commitment to the rights of sibling connection for foster children. Mr. Cooper lives in Dunwoody, Georgia, with his family.

Sherri Collins, Vice Chairman of the Board

Sherri Collins joined the Camp To Belong Georgia team as a founding member of the organization in 2007. Along with Camp To Belong Georgia founder, Jennifer Thomas, Mrs. Collins directed camp programming for the inaugural camp. As Vice Chairman of the Board, Ms. Collins assists Mr. Cooper with board business. She continues to serve as the Director of Camp Programming.

Ms. Collins is Executive Assistant to the Vice President of Distribution for The Home Depot. She joined the company in December 1987, as District Assistant to the Southern Division and has since become an Executive Assistant in the Supply Chain Group. In this role, she is responsible for providing strategic guidance to newly hired officers and senior level management, talent development administration, budget management, and event planning. Prior to joining the Home Depot, Mrs. Collins worked as a Bank Officer with Gwinnett Bank & Trust.

Mrs. Collins is involved with several non-profit organizations, such as Hands on Atlanta and Habitat for Humanity. She served as Director of The Home Depot Family Classic from 1994 to 1997. For 11 years, she developed and managed a volunteer program called "Art of the Season" for the Home Depot. Under her management, this program grew to 900+ volunteers. Mrs. Collins was named volunteer of the year for the State of Georgia in 1995. She and her husband, Randy, have the joy of five adult children, several of whom serve as Camp To Belong Georgia counselors, and three grandchildren. They reside in Canton, Georgia.

Julie Stevenson, Director of Finance

With a heart for helping foster children, Julie Stevenson joined the board in November 2007, and fell in love with CTB-GA mission of bringing separated siblings back together. As Director of Finance, Mrs. Stevenson oversees the organization's accounting needs.

Mrs. Stevenson grew up in Georgia and graduated from the University of Alabama with a BS and MS in Accounting before moving back to Georgia. She is a C.P.A. and works for Porter Keadle Moore, LLP, as an audit manager. In her free time, she loves playing golf and scrapbooking.

Mrs. Stevenson resides in Dunwoody, Georgia, with her husband, Mike, and son.



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Debby Carty-Campbell, Director of Volunteer Recruitment

Debby Carty-Campbell became a Camp To Belong Georgia team member in 2007. Since that time, she has acted as the Secretary of the Board of Directors. Mrs. Carty-Campbell is also head of counselor recruiting for CTB-Georgia and has served as a camp counselor. She is passionate about CTB's mission and purpose.

Mrs. Carty-Campbell has worked with students with special needs for 14 years. For the past seven years, she has worked helping special needs students acquire job skills so they are employable when they graduate from high school. Mrs. Carty-Campbell is also a volunteer Court Appointed Special Advocate for Cherokee County, where she advocates for children who are in abuse or neglect situations and sometimes in foster care.

Mrs. Carty-Campbell and her husband, John, have raised three daughters and have five grandchildren. They live in Canton, Georgia.

Kasey Carty Jordan, Director of Camper Recruitment and Fundraising

Kasey Carty Jordan serves on the Board of Directors of Camp To Belong Georgia as the Director of Camper Recruitment and Fundraising. Before joining the founding board in 2007, she served, and continues to serve, as a Court Appointed Special Advocate for children in Cherokee County, Georgia. Using her experience as a CASA, Mrs. Carty Jordan works with other CASAs and caseworkers throughout Georgia to bring separated siblings to summer camp. As the Director of Fundraising, she serves as the primary grant writer for CTB-GA.

In May 2009, Ms. Carty Jordan will complete her MA in Professional Writing degree at Kennesaw State University. During her time at KSU, she has served as a teaching assistant, using a service learning approach to teach civic involvement to her students. She has also worked as an intern for the KSU College of the Arts, contributing weekly feature stories.

Ms. Carty Jordan resides in Michigan with her husband and their three children.

Jennifer Foushee, Director of Public Relations and Marketing

Jennifer Foushee joined the Camp To Belong Georgia board in January 2008. With an older brother and two younger sisters whom she cannot imagine living without, Mrs. Foushee immediately connected with Camp To Belong Georgia's mission. In her role as Director of Public Relations and Marketing, Mrs. Foushee designs and executes the organization's public relations strategy, creating marketing materials and introducing CTB-GA to the community and to media.

Mrs. Foushee is an Account Executive at KC Public Relations, where she provides campaign strategy, media relations, partnership marketing and event planning on behalf of her clients, which include The Fresh Market, The Mansion on Peachtree, A Rosewood Hotel & Residence, and Fresh 'n Fit Cuisine. She is also responsible for brand exposure and enhancement, event promotion, crisis communications and national, regional and local media coverage for her accounts. Prior to joining KCPR, Mrs. Foushee worked in the Edison Group's Atlanta office, where she gained experience with the health and wellness industry as well as with public affairs.

Mrs. Foushee received her BA and MA in English from Wake Forest University. She is a member of the Public Relations Society of America (PRSA) and Phi Beta Kappa Society. She resides in Marietta, Georgia, with her husband Mike.